

FOR IMMEDIATE RELEASE

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All In Credit Union Wins Statewide 2022 CUNA Award

BIRMINGHAM, AL – The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) and the Credit Union National Association (CUNA) are proud to announce that All In Credit Union has won a statewide 2022 CUNA Award for outstanding outreach to its members and communities. The annual CUNA Awards bestow the highest honors to credit unions that are making a difference around the country.

CUNA has recognized All In Credit Union in Daleville, Alabama with the Louise Herring Award in the more than \$1 billion asset-size category. The Louise Herring Award acknowledges credit unions that do an extraordinary job incorporating credit union philosophy into daily operations.

“CEO Bobby Michael and the staff at All In Credit Union are further proof that the credit union philosophy of ‘people helping people’ is front and center in the state of Alabama,” said Patrick La Pine, CEO of LSCU & Affiliates. “All In Credit Union created a unique opportunity for members to learn about money management from financial coaches, while also being entered into a competition to win \$10,000. This program allows families to reduce their debt and increase their savings through working directly with the credit union.”

All In Credit Union has been entered into the national awards program administered by CUNA. The results of the national contest will be announced in the weeks ahead.

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ABOUT THE LEAGUE OF SOUTHEASTERN CREDIT UNIONS & AFFILIATES

The League of Southeastern Credit Unions & Affiliates represents 311 credit unions throughout Alabama, Florida, and Georgia and has a combined total of more than \$165 billion in assets and more than 11.2 million members. LSCU provides advocacy, compliance services, education and training, cooperative initiatives, and communications. For more information, visit www.lscu.coop. Follow LSCU on [LinkedIn](#), [Twitter](#), and [Facebook](#).

ABOUT THE CREDIT UNION NATIONAL ASSOCIATION

The Credit Union National Association is the only national association that advocates on behalf of all of America's credit unions, which are owned by 120 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth, and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit cuna.org. To find your nearest credit union, visit